

Print Impact Artwork Specifications

NOTICE

IMPORTANT

- If your artwork does not comply with these specifications, Print Impact have the right to charge extra for artwork fees and/or require extra days to process the artworks.



OUTPUT

PRINT PRODUCTS

COLOUR MODE

- The artwork should be saved in CMYK, Print Impact will not take responsibility for any unexpected results experienced from artwork supplied in non-CMYK colours. Colour shift or errors due to incorrectly supplied files will be reprinted at the clients expense.
- ⚠ Do not use RGB or Pantone colours unless pre-arranged for custom jobs.



FILE FORMAT

- Customers must create artwork using appropriate software. Adobe Creative Suite (Cs5), CorelDraw (X5) or any other valid graphics package.
- Customers artwork must be supplied in the appropriate format: .JPG and .PDF (Multi page files not accepted unless pre-arranged)



ARTWORK PROPORTION

- Customers' artwork should be supplied at 1:1 scale.
- Scaled artwork must be proportional with the final product and Print Impact must be informed of the scaling.

ORIGINAL
SIZE
1:1

TEXT FORMAT

- All fonts used in the artwork must be converted to outlines/curves. Failure to outline/curve fonts may cause type issues that could affect the outcome of your job.

**TEXT
TEXT**

BLEED

- PDF Artwork must include bleed on all sides. Ensure bleed area is defined in PDF presets.



FILE SIZE AND SUPPLY METHOD

- Email: Maximum 5mb for individual document.
- You may also use a file transfer service such as Wetransfer or Wesendit for larger files.
- Our site also offers a file attachment service when ordering any products.

**5mb
10mb
15mb
20mb**

TEMPLATES

SPECIALIST PRODUCTS

SPECIALIST PRODUCTS TEMPLATES

- Accurate artwork templates of various specialist products are available on our website. (www.printimpact.co.za) It is important not to make any changes to your template.



COLOUR

INK AND COLOUR SPECIFICATIONS

- Minimum ink coverage of CMYK should not be less than 10%
- Due to CMYK printing limitation, and "PASTEL" or "SPOT" colour will not appear as an exact replication.
- For the best printing outcome, Rich Black (C:40%, M:40%, Y:40%, K:100%) is recommended instead of 100% Black.
- Gradients or transparencies cannot be colour matched
- Screen/Monitor will not show exact colours when printed as screens/monitors are set to run on RGB and not CMYK



DESIGN SERVICE

ARTWORK LAYOUT SERVICE

- Graphic Design Services and artwork amendments are charged at an hourly rate, please contact your account manager or sales department for a quote.
- For more information, please visit our website at www.printimpact.co.za

**Print
Impact**